Application Serial No.: 08/444,788
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DRAFT PROPOSED AMENDMENT

Listing of Claims:

     1.   (Cancelled)

     2.   (Currently Amended) A method of controlling a transmitter station including:

inputting to a computer a schedule that designates mass medium programming and includes at least one of:

     (a)   a time to transmit said mass medium programming to a remote receiver station; and

     (b)   a channel on which to transmit said mass medium programming to said remote receiver station;

selecting information to be associated with said mass medium programming based on said schedule, said selected information including ~~at least one of video, audio, and~~ software;

detecting the presence of a control signal at said transmitter station and passing said control signal to said computer, said control signal designating at least one of said mass medium programming and said information to be associated with said mass medium programming;

controlling a selective transmission device to communicate said information to be associated with said mass medium programming to one of a selected signal generator and a signal generator at a selected time;

generating a signal containing said mass medium programming and said information to be associated with said mass medium programming;

transmitting said signal to a remote receiver station[[.]]; and

selecting at least one of code and data, said selected at least one of code and data being

effective to perform one of: (a) control said remote receiver station, (b) serve as a source of

receiver specific data to supplement said mass medium programming, and (c) serve as a source

of receiver specific data to complete said mass medium programming.

3.   (Cancelled)

4.   (Cancelled)

5.   (Previously Presented)   The method of claim 2, wherein said mass medium

programming includes audio, said method further comprising the step of communicating said

audio to a transmitter in accordance with said schedule.

6.   (Previously Presented)   The method of claim 2, wherein said mass medium

programming includes at least one of video, audio, and graphic, said method further comprising

the steps of:

receiving from a subscriber a response to a presentation containing said at lest one video,

audio, and a graphic; and

communicating second mass medium programming to a transmitter based on said

response.

7.   (Cancelled)

8.   (Previously Presented)   The method of claim 2, further comprising the step

of programming said remote receiver station to select and control the communication of said

mass medium programming based on said schedule.

9.   (Previously Presented)   The method of claims 2, wherein said selective

transmission device includes one of a switch and a processor, said method further comprising the

step of programming said transmitter station to control said selective transmission device.

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10.   (Previously Presented)   The method of claim 2, wherein said selective transmission device includes a storage device, said method further comprising the steps of receiving and storing said information to be associated with said mass medium programming.

11.   (Cancelled)

12.   (Currently Amended) A transmitter station, comprising:

computer means for receiving a schedule that designates mass medium programming and includes at least one of a time to transmit said mass medium programming to a remote receiver station and a channel on which to transmit said mass medium programming to a remote receiver station, [[and]] selects information to be associated with said mass medium programming based on said schedule, said selected information including ~~at least one of video audio, and~~ software, and selects at least one of code and data, said selected at least one of code and data being effective to perform one of: (a) control said remote receiver station, (b) serve as a source of receiver specific data to supplement said mass medium programming, and (c) serve as a source of receiver specific data to complete said mass medium programming;

control signal detecting means for detecting the presence of a control signal at said transmitter station and passing said control signal to said computer means, said control signal designating at least one of said mass medium programming and said information to be associated with said mass medium programming;

selective transmission means for communicating said information to be associated with said mass medium programming to one of a selected signal generator and a signal generator at a selected time;

signal generating means for generating a signal containing said mass medium programming and said information to be associated with said mass medium programming; and

transmitter means coupled to said signal generating means for transmitting said signal to

said remote receiver station.

13.   (Previously Presented)   The method of claim 6, wherein said second mass

medium programming includes at least one of video, audio, and a graphic.